

November 2024

WUF 12 Cairo, Egypt

Networking Event: Actualizing Gender-Inclusive Urbanism: Between Policy and Implementation

Date: 05 November 2024

Time: 04:30 pm – 05:30 pm

Place: Egyptian Pavilion

Moderator: **Ms. Carina Arvizu** - Urban Policy Specialist, Humphrey SPURS Fellow at MIT. Former National Deputy Secretary of Urban Development & Housing for Mexico

Panelists

Dr. Yasser Helmy - Vice-Chairman of General Organization for Physical Planning (GOPP), and National Project Director of Strengthening Development Planning and Management in Greater Cairo

Ms. Ines Sanches de Madariaga - Professor of Planning & Adjunct Director ETSAM and UNESCO Chair on Gender - Spain

Eng. Nahed Naguib - Project Manager of Strengthening Development Planning and Management in Greater Cairo Project - GOPP

Dr. Heba Shoaib - Urban Studies and Research Unit Manager at Takween ICD and Adjunct Assistant Professor at AAST & Nile University

Event Summary

In an era where urban spaces are increasingly viewed through the lens of equity and inclusivity, "Actualizing Gender-Inclusive Urbanism: Between Policy and Implementation" offers a critical platform for transforming the dialogue around gender inclusivity into concrete urban planning actions. This networking event brings together an international group of renowned experts, policymakers, and practitioners to explore the complex tapestry of gender in urban development. It will showcase international and national guidelines, insightful case studies, and impactful gender-inclusive policies. Takween-ICD will lead the discussion, highlighting the transition between policy and practice by

presenting their work on developing national guidelines for gender inclusive urban planning, complemented by case studies in Egypt. Our esteemed guest, Ines Sanchez de Madariaga will introduce her pioneering concept of the 'Mobility of Care,' demonstrating its significant impact on shaping gender-responsive transport policies and informing international urban planning guidelines. As Egypt's central authority for urban planning, the GOPP will highlight their pivotal role in formulating public policy for planning and sustainable urban development and preparing plans and programs for development at the national, regional, governorate levels. Additionally, the GOPP, in collaboration with UN-Habitat and local consultants, created a manual to embed gender mainstreaming into policymaking, crafting national guidelines for gender-inclusive urban planning and design. This event examines the intersections of gender with public space, urban mobility, and economic systems, linking these discussions directly to the Sustainable Development Goals (SDGs). Join us as we bridge the gap between visionary policies and practical implementations, striving to create inclusive urban environments and sustainable cities.

Agenda

Time	Session / Topic	Speaker
04:30pm – 04:35pm	Welcome and Introduction	Ms. Carina Arvizu
04:35pm – 04:42pm	Keynote Speech: Dr. Yasser Helmy: GOPP's role in urban development in Egypt	Dr. Yasser Helmy
04:42pm – 04:50pm	Keynote Speech: Prof. Ines Sanchez de Madariaga – “Mobility of Care” and shaping gender responsive policies	Prof. Ines Sanchez de Madariaga
04:50pm – 05:15pm	Panel Discussion	
04:50pm – 04:57pm	GOPP Gender Mainstreaming Strategy in urban development	Eng. Nahed Naguib
04:57pm – 05:07pm	'Urban Planning and Design Manual Strengthening the Role of Women and Girls" (developed in partnership with the GOPP and UN-Habitat) piloted in a study area in Giza. Gender-inclusive urban design in practice - Case Studies: Zenein Market Upgrading Project in Giza and Women Friendly Space in Damietta	Dr. Heba Shoaib
05:07pm – 05:15pm	Inclusivity in Urban Planning and the concept of "Mobility of Care"	Prof. Ines Sanchez de Madariaga
05:15pm – 05:25pm	General Discussion and Comments	Panelists - Attendees
05:25pm – 05:30pm	Wrap-up and Closing Remarks	Ms. Carina Arvizu